

Part I: Natural Horse Care

Module 1: What Do Horses Need to Live as Naturally as Possible and WHY?

- Topics:
 - Traditional Horse Care
 - Why have horses been kept this way?
 - Challenges and Benefits
 - o The 3Fs
 - Friends equine relationships, importance of equine relationships and interaction, benefits of equine relationships
 - Forage digestive system, appropriate diet
 - Freedom importance of movement, creating an environment that encourages movement, different styles of horse environments, how to encourage movement in each, pros and cons of each, etc (open paddock, track system, equicentral)
 - o Equine senses
 - How do they differ from ours?
 - Enrichment
 - What is it?
 - Why is it important?
 - Enrichment ideas
 - Natural Horse Care
 - Challenges
 - Benefits

Module 2: Hoof Care, Health Care, and Other Important Topics

- Topics
 - Hoof Care
 - Hoof structure and function
 - Shoes
 - Why did humans first start using shoes?
 - Why has the practice persisted?
 - Challenges and complications of shoes on horses living naturally
 - Transitioning to barefoot
 - Health Care
 - Transitioning diet safely
 - Health concerns with new arrivals
 - Policies and Protocols
 - Vaccinations
 - Worming
 - Dental
 - Injuries
 - Sickness



- Other Important Topics
 - Blanketing
 - Manure Management
 - Fly Control
 - Providing Reasonable Safety

Module 3: Setting Up or Rearranging a Property

- Topics
 - Permitting and Regulation Checks
 - Considerations
 - Current infrastructure
 - Structures, roads, drainage, fences, utility access, etc.
 - Property Conditions
 - Footing, flood areas, safety, fire risk, regulation limitations, etc.
 - Property Case Studies
 - Recommendations
 - Picking Layout Type
 - Viability of Current Infrastructure for Your Goals
 - Suggestions
 - Selecting Appropriate Materials and Equipment
 - Shelters
 - Fencing
 - Feeders
 - Watering options

Module 4: Running a Natural Horse Care Business

- Topics
 - Managing a Property
 - Daily routine
 - Weekly considerations
 - Monthly considerations
 - Handling feed orders
 - Scheduling and handling for trimming and vaccination clinics
 - Managing a Herd
 - Your Safety
 - Know your herd
 - Transitioning new herd members
 - Herd dynamics
 - Resource hierarchy
 - Leadership hierarchy



Part II: Business Skills I

Module 1: Starting a Business

- Topics
 - Finding Supporting Professionals
 - Vet, Trimmer, Body Workers, Feed Suppliers
 - Branding
 - What is your Mission?
 - Naming your Business
 - Logo
 - Taglines
 - Business Planning
 - o Business Licensing and Insurance
 - Your Website, Social Media and Marketing

Part III: Horse-Human-ship

Section 1: Honoring Humans

Module 1: Emergenetics

- Topics
 - o Take Your Profile and Complete Your Debrief
 - Introducing Emergenetics to Clients OR Identifying their Profile through Lessons
 - o Tailoring your Communication and Lesson Structure to your Client's Profile

Module 2: Developing Your Mental and Emotional Skills

- Topics
 - The Role of Emotion in Sessions
 - o Panksepp's Emotional Systems
 - Developing Your Skills and Building Your Toolkit
 - Grounding Tool
 - Check In Tool
 - Self and Social Awareness Tool
 - Emotional Evolution Tools
 - Holding Space for Client's Emotions in a Session
 - o Helping Clients Develop their Skills
 - Creating and Maintaining a Development Plan with Clients

Section 2: Learning Theory

- Topics
 - o Threshold
 - Trigger stacking
 - What is Conditioning?
 - Classical, counter and operant conditioning
 - Operant Conditioning Quadrants
 - o ABCs of Behavior
 - o Friedman's Humane Hierarchy



Section 3: Honoring Horses

Module 1: Honoring Horses

- Topics
 - O What is the horse's environment, health and learning history?
 - Identifying your limitations
 - Working within your limitations
 - o Emergenetics
 - Identifying a horse's profile
 - Tailoring your methods to a horse's profile, both for training and lessons.
 - Developing Mental and Emotional Skills for Horses
 - Equine Culture
 - Equine body language
 - Identifying emotions
 - Panksepp's Emotional Systems
 - Getting a Baseline
 - Co-regulation
 - Problem Solving Skills
 - Self-regulation

Module 2: Science Based Training Basics

- Topics
 - The Role of All Operant Conditioning Quadrants it's a journey not a destination
 - Training Plan
 - What to use as reinforcement and delivery method
 - Click/Treat or Click THEN treat?
 - 1 click = 1 treat?
 - Reinforcement schedules
 - O How does it work?
 - Selecting a bridge signal
 - Conditioning your bridge signal
 - Timing
 - Means
 - Shape
 - Shaping plans
 - Thin slicing
 - o Guided shaping
 - Capture
 - Target
 - Lure
 - Mold
 - Adding Cues



- Responding to Unwanted Behavior
- Learner Frustration
 - What can cause it?
 - Addressing it

Module 3: Using Science Based Training Methods: Foundations and Husbandry Behaviors

- Topics
 - Integrating R+ into Your Training and Lessons
 - R+ Time or All Sessions? Beta horse/clients or all horses/clients?
 - The paradigm shift
 - Selecting Your Equipment
 - Clickers, targets and pouches
 - Halters and leads
 - Bridles and Saddles
 - Training a Default Behavior that Supports Excellent Food Manners
 - Maintaining Excellent Food Manners
 - o Foundational Ground Work
 - Husbandry Behaviors

Module 4: Using Science Based Training Methods: Ground Work and Games

- Topics
 - Ground Work and Games
 - Topography of the behaviors
 - Biomechanics
 - Attitude and emotions
 - Safety considerations
 - Training/teaching behaviors in a way that will carry over to ridden work
 - Ground work and games in lessons

Module 5: Using Science Based Training Methods: Ridden Work and Games

- Ridden Work and Games
 - Rider position and biomechanics
 - Cues
 - Topography of the behaviors
 - Biomechanics
 - Attitude and emotions
 - Safety considerations
 - Building off of the ground work and games
 - Ridden work and games in lessons

Module 4: Addressing Behavioral Issues

- Topics
 - Information Gathering
 - Observing the Behavior



- Special topics
 - Safety
 - Differential Reinforcement
- Behavior Modification Plan
- Working with the Owner and Other Handlers

Part VI: Business Skills II

Module 2: Running and Representing Your Business

- Topics
 - o Running Your Business
 - Finding Partners in Awareness
 - Interviewing Prospective Clients
 - Being Interviewed by Prospective Clients
 - Record Keeping
 - Agreements
 - Documentation
 - Asking for Testimonials and Recommendations
 - Your Continuing Education
 - o Creating a Whole Horse-Whole Human Practice
 - o Representing...
 - Educating others
 - Giving constructive feedback
 - Consulting and Mentoring