

### Part I: Horse-Human-ship

### Section 1: Honoring Humans

### Module 1: Emergenetics

- Topics
  - o Take Your Profile and Complete Your Debrief
  - Introducing Emergenetics to Clients OR Identifying their Profile through Lessons
  - o Tailoring your Communication and Lesson Structure to your Client's Profile

### Module 2: Developing Your Mental and Emotional Skills

- Topics
  - o The Role of Emotion in Sessions
  - Panksepp's Emotional Systems
  - Developing Your Skills and Building Your Toolkit
    - Grounding Tool
    - Check In Tool
    - Self and Social Awareness Tool
    - Emotional Evolution Tools
  - o Holding Space for Client's Emotions in a Session
  - o Helping Clients Develop their Skills
  - o Creating and Maintaining a Development Plan with Clients

### Section 2: Learning Theory

- Topics
  - Threshold
    - Trigger stacking
  - O What is Conditioning?
    - Classical, counter and operant conditioning
  - Operant Conditioning Quadrants
  - ABCs of Behavior
  - o Friedman's Humane Hierarchy

### Section 3: Honoring Horses

### Module 1: Honoring Horses

- Topics
  - O What is the horse's environment, health and learning history?
    - Identifying your limitations
    - Working within your limitations
  - Emergenetics
    - Identifying a horse's profile
    - Tailoring your methods to a horse's profile, both for training and lessons.
  - Developing Mental and Emotional Skills for Horses
    - Equine Culture
    - Equine body language



- Identifying emotions
  - Panksepp's Emotional Systems
- Getting a Baseline
- Co-regulation
- Problem Solving Skills
- Self-regulation

### Module 2: Science Based Training Basics

- Topics
  - The Role of All Operant Conditioning Quadrants it's a journey not a destination
  - Training Plan
  - o What to use as reinforcement and delivery method
    - Click/Treat or Click THEN treat?
    - 1 click = 1 treat?
    - Reinforcement schedules
  - O How does it work?
    - Selecting a bridge signal
    - Conditioning your bridge signal
    - Timing
    - Means
      - Shape
        - Shaping plans
        - o Thin slicing
        - o Guided shaping
      - Capture
      - Target
      - Lure
      - Mold
    - Adding Cues
  - Responding to Unwanted Behavior
  - Learner Frustration
    - What can cause it?
    - Addressing it

# Module 3: Using Science Based Training Methods: Foundations and Husbandry Behaviors

- Topics
  - Integrating R+ into Your Training and Lessons
    - R+ Time or All Sessions? Beta horse/clients or all horses/clients?
    - The paradigm shift
  - Selecting Your Equipment
    - Clickers, targets and pouches
    - Halters and leads



- Bridles and Saddles
- o Training a Default Behavior that Supports Excellent Food Manners
- o Maintaining Excellent Food Manners
- o Foundational Ground Work
- Husbandry Behaviors

## Module 4: Using Science Based Training Methods: Ground Work and Games

- Topics
  - Ground Work and Games
    - Topography of the behaviors
    - Biomechanics
    - Attitude and emotions
    - Safety considerations
    - Training/teaching behaviors in a way that will carry over to ridden work
    - Ground work and games in lessons

### Module 5: Using Science Based Training Methods: Ridden Work and Games

- Ridden Work and Games
  - Rider position and biomechanics
  - Cues
  - Topography of the behaviors
  - Biomechanics
  - Attitude and emotions
  - Safety considerations
  - Building off of the ground work and games
  - Ridden work and games in lessons

### Module 4: Addressing Behavioral Issues

- Topics
  - Information Gathering
  - Observing the Behavior
  - Special topics
    - Safety
    - Differential Reinforcement
  - Behavior Modification Plan
  - Working with the Owner and Other Handlers

### **Part II: Business Skills**

### Module 1: Starting a Business

- Topics
  - Finding Supporting Professionals
    - Vet, Trimmer, Body Workers, Feed Suppliers
  - Branding
    - What is your Mission?



- Naming your Business
- Logo
- Taglines
- o Business Planning
- o Business Licensing and Insurance
- o Your Website, Social Media and Marketing

### Module 2: Running and Representing Your Business

- Topics
  - o Running Your Business
    - Finding Partners in Awareness
    - Interviewing Prospective Clients
    - Being Interviewed by Prospective Clients
    - Record Keeping
      - Agreements
      - Documentation
    - Asking for Testimonials and Recommendations
    - Your Continuing Education
  - Representing...
    - Educating others
    - Giving constructive feedback
    - Consulting and Mentoring